

**Board Meeting  
World Merit CIO UK  
Friday 10<sup>th</sup> May  
2 p.m.  
World Merit HQ**

**Minutes**

1. Present  
Richard Kemp, Chair,  
Minhaz Abedin  
Chris Arnold  
Marlou Cornelissen Board Member and Manding Director  
Shola Mos-Shogbamimu - By Zoom
2. Apologies for absence  
Ithalia Forel  
Jack Stopforth COO
3. The minutes of the April Board meeting were approved and were to be placed on the web site
4. To receive a report on the state of play regarding MISK including discussions about:  
  
MC reported on the fact that she has taken over day to day liaison with Sara from MISK with the support of Alexandra Akira. Issues relating to monitoring were being discussed and resolved with appropriate actions within the HQ secretariat.  
  
MISK are likely to visit Liverpool HQ in June and to join in celebrations of World Merit Day with a series of activities in Uganda.
5. The budget for remainder of MISK year one grant was presented by MC were approved
6. Fundraising and relationships with Youth Federation  
  
MC reported on the progress being made with a joint appointment of a fundraising and improved joint working between the fund raising teams of the two organisations. A further report will be presented at the next meeting in June.
7. Viability of Morocco congress  
  
A written report on this was received from JS and an oral report from MC. On this basis the Board approved the proposal to proceed and to commence marketing of the event.
8. Relationships with 5 Universities

CA reported on his visit to Shanghai. It was agreed that CA be asked to continue with the liaison with the Universities with an immediate aim of getting 150 people from the Universities to join the Marrakesh Councils Summit.

#### 9. Relationship and joint working with Movema

MC reported back on discussions between her and IF. MC and IF to submit a detailed report on progress to the June Board meeting

10. Staffing. It was noted that JS would step down as COO at the end of June  
A new fundraising officer would be appointed as discussed above  
Alexandra Akira would cease to be paid from the charitable fund from the end of June  
A potential new community engagement manager had been interviewed by MC and RK.  
Subject to a further interview and the completion of a series of exercises MC was authorised to make the appointment.

#### 11. Relationships with WM Ltd

Chris Arnold the founder of World Merit in all its forms outlined the original thinking for the establishment of all three companies with the World Merit Title.

World Merit Ltd was to be a profit-making social enterprise which would help develop the brand and maintain the IT platforms for the charitable enterprises. It would then develop profit making activities on the back of a successful set of platforms and programmes.

World Merit CIO UK was to be a charitable operation responsible for the development of activities in the UK and to be the controller and supporter of National and Country Councils and all global charitable activity. In essence it is a UK based but global charity.

World Merit CIO USA was to be a charitable operation responsible for the development of activities in the USA and possibly other NORAM/Caribbean Countries. It would also act as a bridge between the World Merit Movement and the UN and its various bodies.

He further explained that the divisions between the Companies had become blurred because most of the money that came into the Company had come in as investment and also because of charity laws in the UK had meant that the charitable company could not show debt

The Board agreed that this was the intention as expressed in the M and As of the UK Charity. It further agreed that the relationship between the Ltd Company and the UK Charity was one of equality and not subsidiarity.

It instructed MC to draw up a diagram indicating areas of responsibility for discussion between the Ltd Company and the UK based Global Charity.

#### 12. The draft work programme as amended in the light of the above discussions was approved.

#### 13. Date and time of the next meeting.

To be agreed in early June by RK and MC

Draft